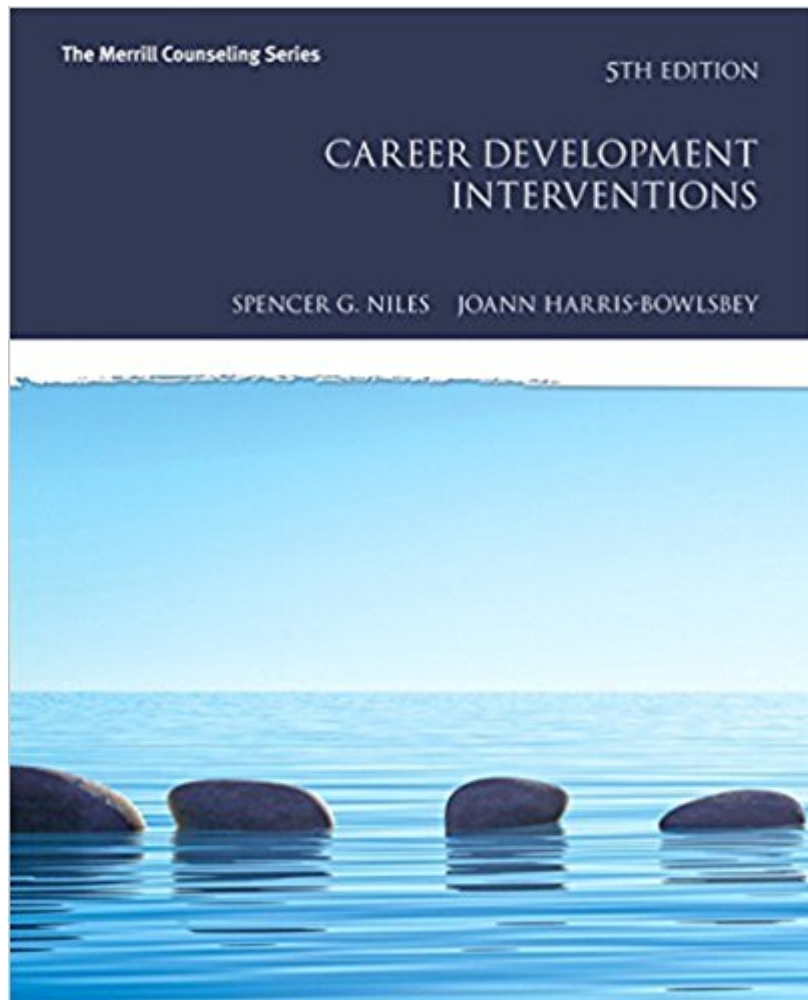




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Career Development Interventions (5th Edition) (Merrill Counseling)



Synopsis

Note: This is the bound book only and does not include access to MyCounselingLab[®] with Pearson eText. To order MyCounselingLab[®] with Pearson eText packaged with the bound book, use ISBN 0134055829. This comprehensive, top-selling text presents theories, assessments, planning tools, resources, and technologies relevant to modern career development in a practical approach that shows theory and research in action. With four chapters devoted to career development in educational settings, it analyzes the various aspects of career development interventions for the elementary, middle and high school, higher education, and community audiences, and provides strategies for implementing career counseling techniques and creating and designing career development programs. The new edition of Career Development[®] Interventions features a stronger emphasis on the elementary school level, up-to-date coverage of the use of technology in career guidance/counseling, including the use of social media for job seeking, and the addition of new case studies and practical assignments throughout. Also available with MyCounselingLab[®] This title is also available with MyCounselingLab[®]—an online homework, tutorial, and assessment program designed to work with the text to engage students and improve results. Within its structured environment, students see key concepts demonstrated through video clips, practice what they learn, test their understanding, and receive feedback to guide their learning and ensure they master key learning outcomes.

Book Information

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From reviews of the text: “Very good scholarship presented in a concise and informative way From my perspective, this is the best introductory career development text available.” James M. O’Neil, University of Connecticut [Key strengths of the book include that it is] well-aligned with CACREP standards, . . . connect[s] developmental models with career needs, [includes] programming interventions offered by level (elementary, middle/high, postsecondary), [includes] . . . more recently proposed theories, [and has a] focus on application. . . . The balance of engaging writing style and topical depth is better, in my opinion, than any other career text I have reviewed.” Chester R. Robinson, Texas A&M University - Commerce “One component I really liked was the option for MyCounselingLab. I feel confident students would benefit from this, especially if this course is taught in an online format.” Joan N. Strutton, The University of Texas at Tyler

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